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fundraising4dsc@telus.net
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Request for Sponsorship

To Our Local Business Community,

The **Derrick Skating Club (DSC)** is seeking sponsorships for the 2017/2018 season. The Club is a Not for Profit organization that offers programs to approximately 1000 members in our Learn to Skate, Introductory Figure Skating, STARSkate and CompetitiveSkate for children and adults of all skill levels. We are excited to continue to provide an enjoyable environment, on and off the ice, for the skaters' personal development through discipline, cooperation, caring and sharing.

The *DSC* is a proud Skate Canada sanctioned organization and has been the training centre for a number of world-class athletes in the past and is the current training centre of **Isabelle Law**, 2017 Novice Women Section Bronze Medalist for Alberta/NWT-Nunavut and many other strong hopefuls. The *DSC* provides a balanced training program for all athletes in accordance with the Skate Canada Long Term Athlete Development (LTAD) program that includes both on and off ice training opportunities for all skaters.

We are currently seeking the following partnerships:

- **Annual Club Sponsorship** (Advertising opportunities start at \$500 – see attached)
- **Contribution of Prizes** for our Annual Christmas Jackpot Raffle

Please note that these are just a few ways that your organization can contribute to programs and events that we are excited to offer to skaters ages 3 and up! Any support you can offer (monetary and/or gifts in kind) would be greatly appreciated to assist in the overall success of our Club and programs.

We appreciate the time you have devoted to considering the sponsorship partnership options and look forward to developing a successful partnership with you and your organization. If you should have any questions or require further discussion, please contact us through the contact information provided.

Sincerely,

A handwritten signature in black ink that reads "Alison Mica". The signature is written in a cursive, flowing style.

Alison Mica
Fundraising Coordinator
Derrick Skating Club
fundraising4dsc@telus.net

Annual Club Sponsorship Opportunities with Advertising

General Guidelines of Sponsorship

- Sponsorship agreements will run in accordance with our annual skating season (September 1 to August 31 of each year) and will display the applicable advertising medium for the level of your sponsorship package chosen.
- You will receive a notice of the current sponsorship options on or before July 31 of each year, in order to renew your sponsorship partnership with the *DSC*.
- Refunds will not be granted if you should elect to withdraw your advertising options.

Gold Sponsor – Cash (or in kind gifts) Donations **\$1500**

- Your Company logo and web link will be posted on the ***Our Sponsors*** and/or sponsored program page of the *DSC* website and recognition and thanks for your generous contribution posted on the *DSC* website, and social media.
- Invited to provide branded “Goodies” or unbranded products with some form of recognition for your organization attached, to the “Goodie” bags that are distributed to all athletes at the annual Rising Stars Club Competition or at the DSC AGM in June.
- Special mention in our monthly newsletter to our membership.

Silver Sponsor - Cash (or in kind gifts) Donations **\$1000**

- Your Company logo and web link will be posted on the ***Our Sponsors*** and/or sponsored program page of the *DSC* website with recognition and thanks for your generous contribution posted on the *DSC* website, and social media.
- Invited to provide branded “Goodies” or unbranded products with some form of recognition for your organization attached, to the “Goodie” bags that are distributed to all athletes at the annual Rising Stars Club Competition or at the DSC AGM in June.

Bronze Sponsor - Cash (or in kind gifts) Donations **\$500**

- Your Company logo posted on the ***Our Sponsors*** and/or sponsored program page of the *DSC* website with a Thank you for your generous contribution.
- Invited to provide unbranded “Goodie” products with some form of recognition for your organization attached, to the “Goodie” bags that are distributed to all athletes at competitions.

Copper Sponsor - Other Donations Up to \$500 in value –

- Your Company name will be listed on ***Our Sponsors*** page with gratitude for your generous contribution – no logos will be displayed.

2017/2018 Derrick Skating Club Events

- **Annual Christmas Jackpot Raffle** December 8, 2017
- **Rising Stars Club Competition** February 23, 2018
- **AGM/Awards Banquet** June 2018

Derrick Skating Club Programs

Learn to Skate

Pre-CanSkate
CanSkate
Adult CanSkate

Introductory Figure Skating

Introductory Figure Skating Academy (IFSA)
Introductory Figure Skating Youth (IFSY)
Rising Stars Group (RS)

Private Lesson

STARSkate
CompetitiveSkate
Senior STARSkate

Application of Sponsorship of the *Derrick Skating Club*

Company Information

Company Name: _____

Company Mailing Address: _____

Key Contact Person for Sponsorship Partnership: _____

Phone Number: _____

Email Address: _____

Nature of the Business: _____

Cheques are made payable to: ***Derrick Skating Club***

Sponsorship Package Levels (Please indicate desired level)

Gold	\$1500	_____
Silver	\$1000	_____
Bronze	\$500	_____
Copper	\$500 or less	_____

Name Event/Program Sponsorship: _____

Cash Donations (Please indicate amount): \$ _____

Other Donations in Kind (Please list items and retail value of donations, attach additional sheet if required):

Sponsorship Representative Signature

Date

Thank you for your generous support of the ***Derrick Skating Club!***

Please return completed form to:

C/O **Alison Mica** – Fundraising Coordinator

Derrick Skating Club

PO Box 76028 RPO Southgate

Edmonton, Alberta T6H 5Y7

fundraising4dsc@telus.net

Cindy Law – Office Manager

780-438-5078

derrickskating@telus.net